

Better Decisions Means Better Business

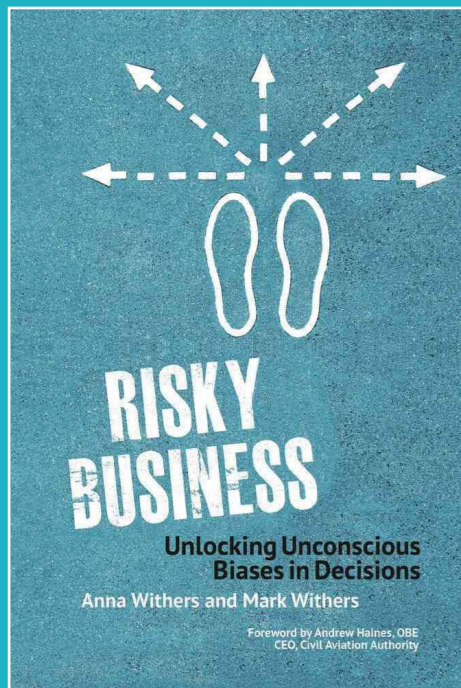
Knowing these 8 characters will help you make better decisions.

The Problem:

Over 100 unconscious biases distort our thinking, making decisions a risky business. The work of these biases represent a **hidden risk** to our decisions.

The Solution:

The Hidden **R-I-S-K**™ framework embodies biases in **8 memorable characters** making it easy for you to recognise and mitigate the work of these biases.



Risky Business explains the Hidden **R-I-S-K**™ framework and gives you the tools to make better decisions.

